



中華大學  
Chung Hua University



# Bachelor Program in Applied Foreign Languages and Smart Commerce

## Admissions

**Application acceptance: From February 15th to July 15th each year.**

- ◆ **On-line "Portfolio Review" on first come first serve basis until vacancies are full.**
- ◆ **Available for 40 students**

## Features

**Our unique bachelor's program provides an interdisciplinary curriculum that incorporates knowledge of "information science and management, computer program design, and foreign language literacy" which prepares students to become an international talent who are equipped with both foreign language abilities and smart commerce skills.**

**All courses are taught in the English language only.**

Three aspects of courses will be included in this program:

- 1. Languages Program:** Practical Chinese courses and Work place English.
- 2. Smart Commerce Program:** Python Programming; Application Programming; Web Programming; Smart Commerce Implementation; and, Information management
- 3. International affairs Program:** International Humanities and Society and Cross-Border-Commerce.

## Promising career paths

- ★ **Technology:** Software engineer.
- ★ **Manufacturing and Business:** Information related professions in electronic corporates or international trading company.
- ★ **Service Industry:** Marketing or information related positions in E-Commerce business.

## Perks

◆ **Tuition fee: TWD 75,000 (per semester).**

Additional Costs: According to the annual announcement.

- 1. Contents of financial aid for freshman entrance:** Foreign student who has possessed Chinese Proficiency Test (TOCFL) Basic Level (Level 2), financial aid equivalent to the tuition and fees of the first semester will be offered.
  - 2. Contents of financial aid to high-achieving old student:** After entrance, if the foreign student maintains above 80 scores on average in academic achievement every semester and ranking should be in the top 10% in the class that student belong to and is certified with continuous progress in Chinese proficiency capability, financial aid equivalent to the tuition and fees will be offered continuously.
- ◆ **Dormitory available upon application**
  - ◆ **Internship available in Japan during Spring semester of the student's senior year and Various international exchange activities offered**
  - ◆ **Graduation project making available for in class students to sharpen professional skills.**